

MINUTES

Meeting: MELKSHAM AREA BOARD – “Age Friendly Melksham”

Place: Melksham Assembly Hall, Market Place, Melksham SN12 6ES

Date: 22 October 2019

Start Time: 2.00 pm

Finish Time: 3.45 pm

Please direct any enquiries on these minutes to:

Kevin Fielding (Democratic Services Officer), Tel: 01249 706612 or (e-mail)
kevin.fielding@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Phil Alford, Cllr Pat Aves, Cllr Jon Hubbard (Chairman), Cllr Hayley Illman and Cllr Jonathon Seed (Chairman) and Cllr David Halik, Portfolio Holder for Adult Social Care Transformation at Wiltshire Council

Also in Attendance:

45 people including representatives of Wiltshire Council, Melksham Area Board, Melksham Town Council, Melksham Without Parish Council, Forum 55 Seniors, Riverside Club, Melksham Community Transport, Melksham and Bradford on Avon Primary Care Network, Selwood Housing, Healthwatch Wiltshire, Centre for Sustainable Energy, Centre for Ageing Better, Wiltshire Times

69	<p><u>Special Meeting - Jointly Hosted by the Melksham Area Board and Forum 55 Seniors</u></p> <p>Cllr Jonathon Seed – Chairman of the Melksham Area Board and Cllr Martin Pain – Chairman of Melksham Seniors Forum welcomed everyone to the Melksham Assembly Hall and to a special Age Friendly Melksham Area Board meeting.</p> <p>Cllr Seed advised that Melksham was a member of the UK Network of Age-Friendly Communities and was the first, and still one of the very few, market towns signed up to a framework for making towns and cities more age-friendly.</p>
<p><u>Centre for aging better</u></p>	
70	<p><u>Scene setting presentations</u></p> <p>Nayyara Tabassum - Evidence Officer, Centre for Ageing Better gave the Keynote Address - The State of Ageing in 2019.</p> <p>Joe Pitt, Energy Advisor, Warm and Safe Wiltshire gave a presentation which highlighted Smart meters, energy efficiency and funding schemes for home improvements for older people.</p> <p>Attendees were asked to join one of the themed tables where a facilitator would guide introductions and discussion of the issues and priority actions.</p> <p>Table themes were:</p> <ul style="list-style-type: none"> • Supported Living - facilitated by Vicky Bodman and Laura Young, Wiltshire Council Housing

	<ul style="list-style-type: none"> • Work and Financial Security - facilitated by Nayyara Tabassum, Centre for Ageing Better • Health & Wellbeing - facilitated by Dr Jonathan Osborn, Giffords Surgery • Combatting Social Isolation - facilitated by Teresa Strange, Melksham Without Parish Clerk • Accessibility and Transport - facilitated by George Brown, Melksham Community Transport • End of Life Care - facilitated by Chris Guest, Majesticare (Blenheim House) <p>Table responses were then recorded on large sheets of paper, these would be collated and the findings presented at a future Melksham Area Board meeting.</p>
<u>Age Friendly Melksham Centre for Ageing Better</u>	
<u>Supported Living</u>	
71	<p><u>Group discussions 1 & 2</u></p> <p>Attendees then took part in two discussion sessions, working on two separate themes.</p> <p>The outcomes were then displayed, with the attendees given the opportunity to view the other discussion groups outcomes.</p>
72	<p><u>Next Steps</u></p> <p>Cllr Jon Hubbard highlighted the work of the Age-Friendly Melksham Steering Group, which had established a collaborative process with Melksham stakeholders to ensure the voices of older people were meaningfully involved in plans to make Melksham a more age-friendly town.</p> <p>That it had held consultative meetings and had begun to plan actions across a range of themes to deliver a society in which everyone enjoys later life. This work now needed to be taken to the next level, and with adequate resourcing, if it was to make an impact in the Melksham community and on the lives of older people as we hoped.</p> <p>Cllr Hubbard also highlighted some of the successes that Melksham had seen over the past 12 months, these included:</p>

- The Community Benches Scheme
- The re-opening of Public Toilets in town centre
- Melksham Community Expo
- New fitness equipment installed in the King George V playing fields

A report back on this event and a bid for resources would be made to the Melksham Area Board on Wednesday 13 November, to be held at Bowerhill Village Hall at 7pm.

Cllr Martin Pain highlighted the work of the Forum 55, which continued to run a varied programme of activities for its members. As well as working with the local authorities to shape and deliver the Age Friendly initiative, the Forum provided regular activities at the Riverside Cub and Forest Community Centre which includes seated sports, talks, trips and other friendship activities for older people.

The Forum had recently secured the services of the lottery funded “Healthier Communities” project and the Community Health Trainer to deliver a programme of healthy lifestyle advice and physical exercise to its members.

Cllr Martin Pain also paid tribute to Brian Warwick for his hard work in highlighting the issues facing Melksham’s older residents.

Thanks were also given to former Melksham Community Engagement Manager Rhys Schell and the members of the steering group for their hard work highlighting older peoples issues in the Melksham community area.

The attendees were thanked for taking part in an informative and engaging meeting.

Age Friendly Action Plan

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Close



United Nations International Day of Older Persons 2019 'The Journey to Age Equality'

On 1st October 2019, members of the UK Network of Age-friendly Communities acted together publicly to call for an end to outdated, ageist attitudes and language, to mark the UN International Day of Older Persons (IDOP) - 'The Journey to Age Equality'.

[40 community leaders from 30 members across the network signed an open letter](#) demonstrating their commitment to changing the current prevalent narrative on ageing. **92** individuals from councils, business and community groups added their support by signing an online pledge and numerous others symbolically signed at events across the UK.

In addition, a social media campaign #AgeProud was launched and throughout the month of October, the network celebrated IDOP with a host of local activities, events and opportunities to bring ageing positively to life in their communities.

Overview of Network IDOP activity

Banbury	Open letter signatories: Sir Tony Baldry, High Steward of Banbury; Yvonne Rees, Chief Executive of Cherwell District Council and Oxfordshire County Council
	Banbury hosted an Older People's Day event on October 9 th where over 100 people were given the opportunity to have their electric blankets checked, pick up useful information and participate in a range of activities.
Barnsley	Open letter signatories: Cllr. Pauline Markham, Mayor; Cllr. Chris Lamb, Chair for the Stronger Community Partnership Board and Cabinet Spokesperson for Place (Environment and Transportation) directorate; Wendy Lowder, Executive Director – Communities; Cllr. Jennie Platts – Deputy Chair of the Stronger Communities Partnership Board and Cabinet Spokesperson for Communities Directorate
	Age UK Barnsley hosted the Love Later Life event , a day of entertainment and celebration on September 30 th was attended by over 200 older people.
Belfast	Open letter signatories: Cllr. John Finucane, Lord Mayor of Belfast
	Belfast opened their Positive Ageing Month on the 1 st with an Age-friendly Convention. There were over 200 events, classes, workshops and activities taking place over the month.
Brighton and Hove	Open letter signatories: Dr David Supple, Clinical Chair of the Clinical Commissioning Group; Cllr. Clair Moonan, Chair of the Health & Wellbeing Board
	The Ageing Well Festival was launched on September 30 th by Deputy Mayor Alan Robins and ran until October 13 th .
Bristol	Open letter signatory: Marvin Rees, Mayor
	Age UK Bristol launched a month-long Celebrating Age Festival on the 1 st . The festival involved a variety of taster activities, open days and events for people of all ages.



Cheshire West and Chester	Open letter signatory: Cllr. Val Armstrong, Cabinet Member for Adult Social Care and Public Health
Derry City and Strabane	Open letter signatory: Cllr. Michaela Boyle, Mayor
East Lindsey	Open letter signatory: Cllr. Craig Leyland, Leader of the Council
Glasgow	Glasgow Life hosted their Age Well event on the 2 nd to showcase activities and offers available for older people in the community.
Greater Manchester	Open letter signatories: Andy Burnham, Mayor; Brenda Warrington, Leader of Tameside Council The Older People's Network held their ' Age Proud: Exploring Positive Ageing ' event on the 2 nd . Attendees completed a workshop "Changing the Narrative on Ageing" to discuss the ways ageing is currently portrayed in the media. Age Proud blogger and campaigner Joyce Williams, Paul McGarry, head of GM Ageing Hub and Mike Dodd from the 'Talking About my Generation' Campaign all spoke at the event.
Isle of Wight	Open letter signatories: John Metcalfe, CEO, Isle of Wight Council; George Cameron, Chair, Isle of Wight Council Online pledge signatories: 8 Age Friendly Island's Celebrating Age Festival ran for the month, with 100+ events and activities, from surfing to showcasing volunteering opportunities.
Leeds	Open letter signatory: Cllr. Rebecca Charlwood Executive Member for Health, Wellbeing and Adults Leeds City Council The Age Proud Leeds campaign was launched on October 3 rd . It runs until March 2021 and focuses on five key messages around ageism and challenging age discrimination.
Liverpool	Open letter signatories: Joe Anderson, Mayor; Gary Millar, Deputy Mayor Online pledge signatories: 18 A Happy Older People Network Meeting was held on the 1 st with Gary Miller signing the letter. Joe Anderson also added his name in support and reinforced Liverpool's commitment to Age-friendly. Anna Dixon, CEO at Ageing Better spoke at the event, and is pictured here with Gary and the open letter.
Lisburn Castlereagh	Open letter signatory: Alan Givan, Mayor
London	London's Festival of Creative Ageing, ' Age Against the Machine ', was launched by Mayor Sadiq Khan and ran from September 13 th – October 6 th .
London Borough of Lewisham	Open letter signatory: Damien Egan, Mayor Lewisham hosted nearly 70 different events over the three weeks of London's Festival of Creative Ageing .
Manchester	Open letter signatory: Sir Richard Leese, Leader of the Council Councillors presented a motion at the City's Full Council meeting on the 2 nd asking for complete support for the work of Age Friendly Manchester and to acknowledge and celebrate the roles older people play in the city. The motion was adopted unanimously. Age Friendly Manchester ran a social media campaign throughout the first week of October to address negative stereotypes of sexuality and relationships in older people. The campaign reached over 32,000 people online.
Melksham	Open letter signatory: Jon Hubbard, Mayor The Melksham Area Board and Forum 55 Seniors held a special meeting on the 22 nd to discuss issues faced by older residents. Read more below.



Middlesbrough	Open letter signatory: Emma McInnes, Health Improvement Practitioner
	Ageing Better Middlesbrough hosted an afternoon tea for 60 of their members to meet and catch up with each other in celebration of IDOP.
Newcastle	Open letter signatory: Cllr. Karen Kilgour, Cabinet Member for Adult Services
	Online pledge signatories: 1
	The Elders Council used the month of October to celebrate and promote activities available to older people in the city under the banner 'Ageing with Style'.
North Yorkshire	Open letter signatories: Cllr. Carl Les, Leader of the Council; Richard Flinton, Chief Exec
Nottingham	Open letter signatory: Cllr. David Mellen, Leader of the Council
	Online pledge signatories: 29
	Age Friendly Nottingham (AFN) held an event for older people on October 1 st on Avoiding Scams, Doorstep Crime and Staying Safe at Home. Cllr. David Mellen and Age Friendly Nottingham Older Citizens' Champion, Cllr. Eunice Campbell-Clarke were in attendance to sign the letter.
Salford	Open letter signatory: Paul Dennett, City Mayor; Cllr. Charlie McIntyre, Ceremonial Mayor
	Salford hosted an IDOP event at the museum attended by City Mayor Paul Dennett, Ceremonial Mayor Cllr. Charlie McIntyre and over 100 older people. The letter was enlarged for attendees to add their names and share on social media.
Scotland	Open letter signatory: Christina McKelvie, Minister for Older People and Equalities
Sefton	Open letter signatory: Cllr. Paul Cummins, Cabinet Member
Sheffield	Open letter signatory: Cllr. Jude Wells, Cabinet Member for Adult Care and Health
	Online pledge signatories: 1
Stockport	Open letter signatory: Cllr. Jude Wells, Cabinet Member for Adult Care and Health
	Stockport hosted an Age-friendly Week of events which ran 30 September – 6 October. This included arts workshops and exercise sessions.
Sunderland	Open letter signatory: Cllr. Geoff Walker, Chair, Health & Wellbeing Board
	Online pledge signatories: 35
	City Council Cabinet Member for Health and Social Care, Cllr. Doctor Geoffrey Walker joined the regular meeting of Sunderland Older People's Council at Age UK to sign the open letter .
Torbay	Open letter signatories: Cllr. Steve Darling, Leader of the Council; Cllr. Daren Cowell, Deputy Leader of the Council and Cabinet Member for Finance
	Ageing Well Torbay held the Ageing Well Festival 2019 on Saturday 19 th October with a range of activities including dance, talks and fashion.
Trafford	Open letter signatory: Cllr. Joanne Harding, Executive Member for Adult Social Care Chair, Age Well Board
York	Open letter signatory: Cllr. Carol Runciman, Executive Member for Health, Housing and Adult Social Care
Wales	Open letter signatory: Helena Herklots, Older People's Commissioner for Wales
	The Older People's Commissioner for Wales, Helena Herklots published her State of the Nation report on growing older in Wales.



Social media activity

Age Friendly York @AgeFriendlyYork · Oct 1
Happy International Day of Older Persons from @AgeFriendlyYork #AgeFriendlyYork

City of York Council @CityofYork · Oct 1
We're a proud signatory of an open letter marking the International Day of Older Persons 2019. @CarolRunciman joins the move to tackle ageism and recognise the many opportunities of longer lives. #AgeProud #AgeFriendly @LiveWellYork @healthwatchyork @DementiaVoices



Debbie Weekes-Bernard @debs_wb · Oct 1
Today is the UN International Day of Older People. At City Hall we promote age equality & support people to age well. So on #UNIDOP we are promoting the #AgeMachine festival challenging attitudes towards ageing & celebrating older people as artists @LewishamCouncil @TheAlbanySE8



Age Friendly Leeds @AgeFriendlyLDS · Oct 8
Looks like a good time was had by all #agefriendlyLDS, great photo @OldFireStalS9

The Old Fire Station @OldFireStalS9 · Oct 7
Fantastic time had by all at our #idop19 60's & 70's Disco Saturday night! Everyone enjoyed the bingo, buffet and Photobooth, and there was some excellent moves on the dance floor! Thanks to local volunteers for organising, and @TTSLeeds for funding



Paul McGarry @AgefriendlyMCR · Oct 2
The brilliant Granda Williams at GM Older People's Network. @JoyceWilliams_ @GMOPN1



2 replies, 8 likes

Gary Millar @garymillar · Oct 1
Fab event today at @HOPLiverpool talking about the UN's International Day of Older Persons and hearing from storyteller @curtiswatt and the Centre for Ageing's @DrAnnaDixon at @MuseumLiverpool. Great feedback and I loved the musical poetry

#AgeProud



Mayor Andy Burnham @MayorofGM · Oct 1
On International Day for Older Persons, the Mayor has joined leaders from around the country in signing an open letter committing to tackling ageism and talking more positively about later life.

More: ageing-better.org.uk/news/local-lea...

@Ageing_Better #AgeFriendlyGM #AgeProud #IDOP2019



3 replies, 24 retweets, 55 likes

Age Better in Sheffield Retweeted

Sharron Hinchliff @DrSharronH · Oct 1
An insight into the fantastic work being done by @AgeBetterSheff who are working hard to help #Sheffield become an age-friendly city. From outdoor spaces, and getting back to work, to sexual rights! Fabulous #IDOP2019

Age Better in Sheffield @AgeBetterSheff · Oct 1
The theme for International Day of Older People 2019 is 'The Journey to Age Equality' and our @Shefpen has written a great blog all about how we've been working towards supporting age equality in #Sheffield. You can give it a read here agebetter.org.uk/news/news-and-...





Media coverage

Liverpool Express, https://liverpoolexpress.co.uk/liverpool-commits-to-tackling-ageism/
Age Better Sheffield blog, https://www.agebettersheff.co.uk/news/news-and-blogs/international-older-peoples-day/
Local Government News, https://www.localgov.co.uk/Local-leaders-pledge-to-tackle-ageism/48248
Care Management Matters, https://www.caremanagementmatters.co.uk/local-leaders-pledge-to-tackle-ageism/
THIIS (The Homecare Industry Information Service), https://thiis.co.uk/international-day-of-older-persons-stresses-need-for-age-equality-amid-rapidly-ageing-global-population/
Government Business, https://governmentbusiness.co.uk/news/01102019/local-leaders-pledge-tackle-ageism
BBC Radio Merseyside – clip from interview with Anna Dixon (CEO, Ageing Better)
Love the age you are, <i>Candis</i> (print)
Ageing Well Torbay column, https://ageingwelltorbay.com/2019/10/02/challenging-ageism/
BBC Three Counties Radio – interview with Emma Twynning (Head of Communications, Ageing Better)
This is Wiltshire.co.uk, https://www.thisiswiltshire.co.uk/news/17949166.mayor-calls-time-ageism-community-event/
Home Care Insight, https://www.homecareinsight.co.uk/local-leaders-across-the-uk-pledge-to-tackle-ageism/
The Melksham Independent, http://melkshamnews.com/2019/10/09/mayor-pledges-to-stamp-out-outdated-attitudes-to-ageing/
Mayor calls time in ageism debate, <i>Wiltshire Times</i> (print – PDF attached)
Proving that age is just a number, <i>The Sheffield Times</i> (print – PDF attached)
Local leaders pledge to tackle ageism, <i>Care Management Matters</i> (print – PDF attached)

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Age-friendly Communities

October 2019

Dr. Nayyara Tabassum
Evidence Officer

ur aim

r vision is a society where everybody
oys a good later life.

want more people:

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i fulfilling work

in good health

living in safe, accessible homes and

connected communities.



Priority Goals

filling Work



Healthy Ageing



Connected Communities



Safe & Accessible Housing



Network of Age-friendly Communities – 36

- Ards and North Down
- Banbury
- Barnsley
- Belfast
- Bolton
- Brighton and Hove
- Bristol
- Cheshire West
- Coventry
- Derry City and Strabane
- East Lindsey
- Greater Manchester
- Glasgow
- Isle of Wight
- Leeds
- Lisburn Castlereagh
- Liverpool
- London

- London Borough of Lewisham
- London Borough of Southwark
- Manchester
- Melksham**
- Middlesbrough
- Newry, Mourne and Down
- Newcastle upon Tyne
- North Yorkshire
- Nottingham
- Salford
- Sefton
- Sheffield
- Stockport
- Stoke-on-Trent
- Sunderland
- Torbay
- Trafford
- York



Associate members: Scottish Older People's Assembly and Ageing Well in Wales

Age-Friendly Communities – a holistic approach to ageing better

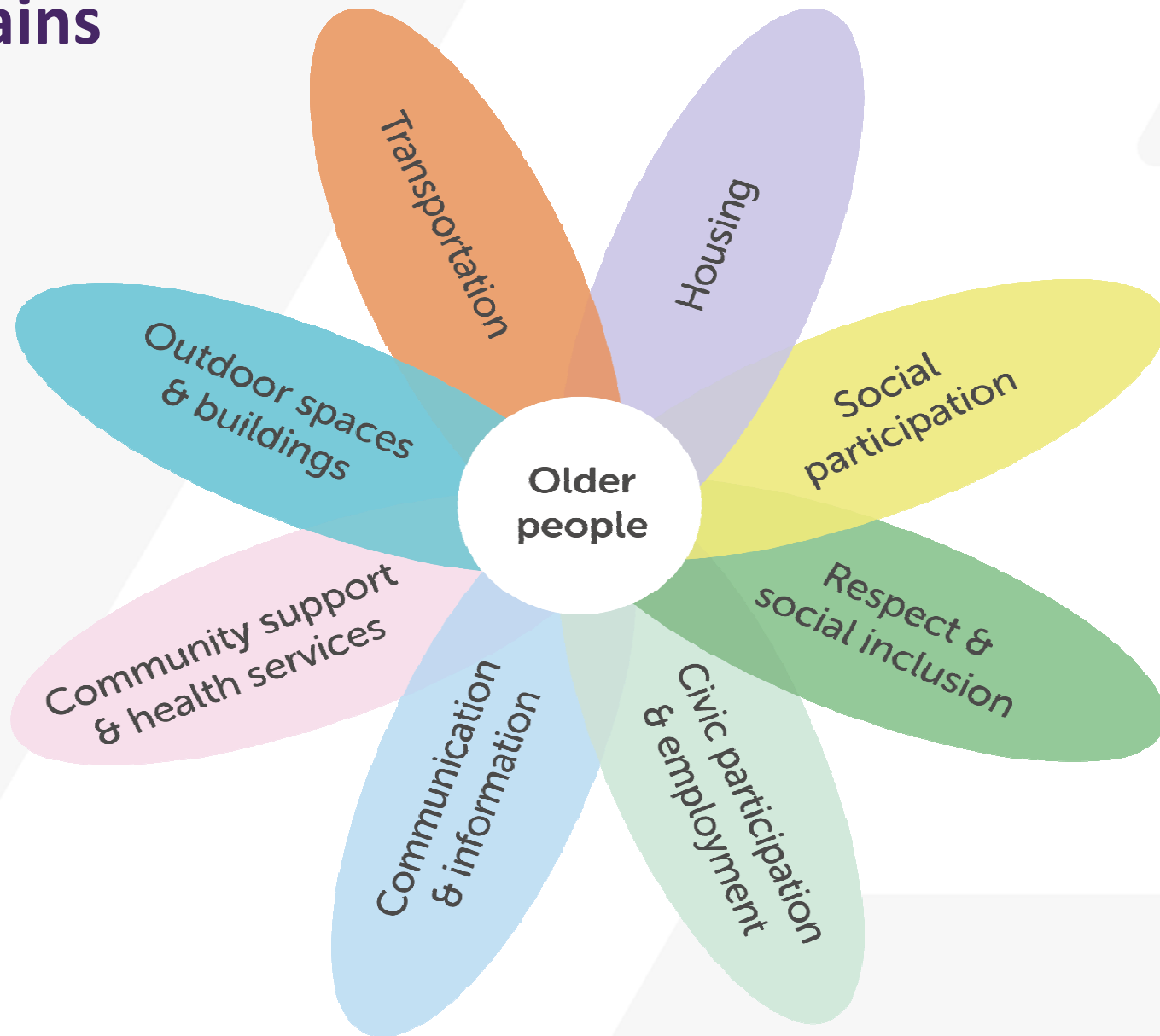
Age-friendly Communities:

are places that foster healthy and active ageing
enable people to stay in places of their choosing
as they age and to continue to play an active role
in their communities for as long as possible

minimise barriers to participation as abilities decline



The World Health Organisation's Age-Friendly Communities: The Eight Domains





The State of Ageing in 2019

Adding life to our years



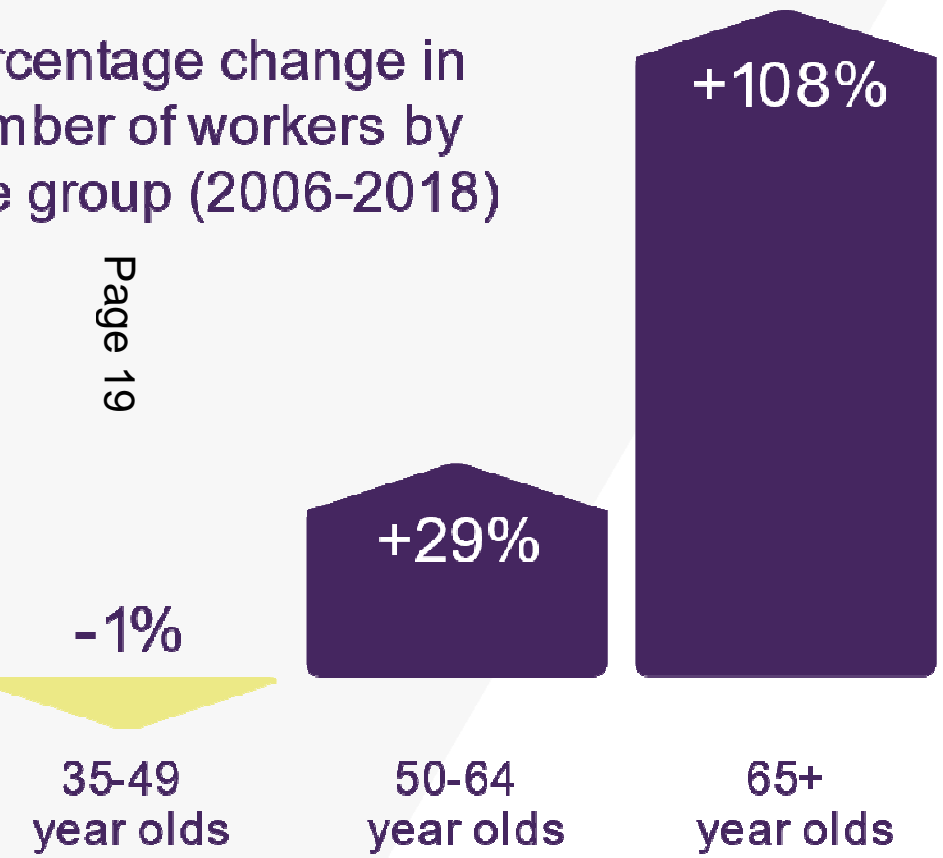
Work and finances

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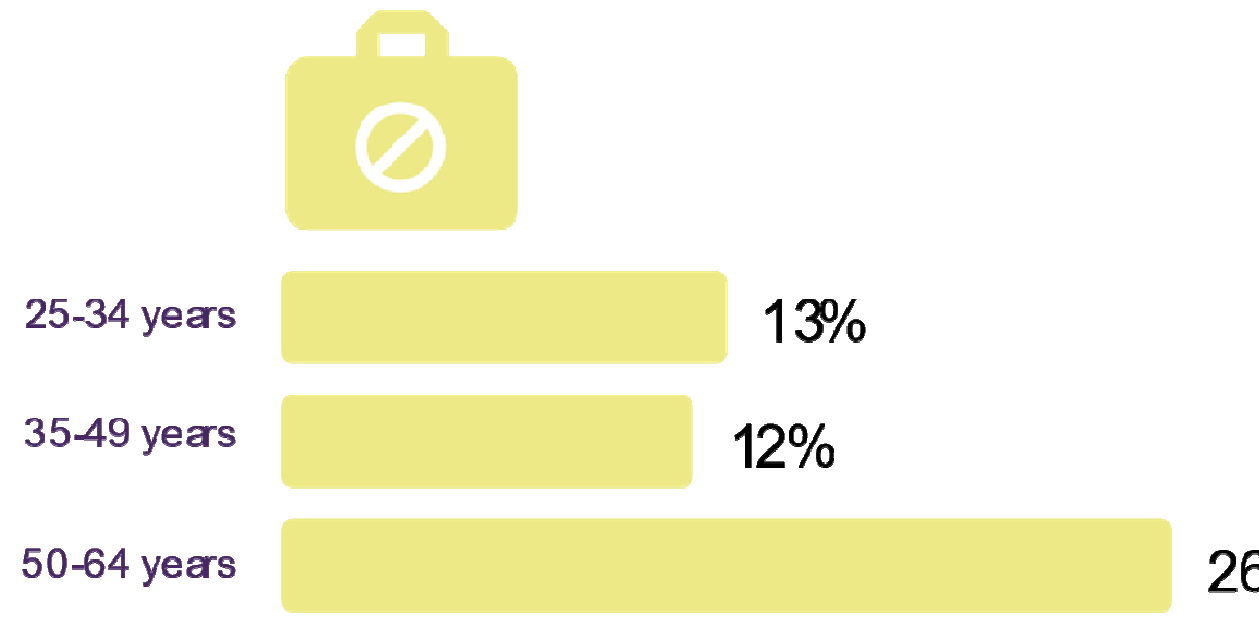


While there has been an increase in the number of older workers in the labour market, one in four aged 50-64 are not in work

Percentage change in number of workers by age group (2006-2018)



Proportion of age group not in work



Source: Office of National Statistics, (2018), Labour market economic commentary: September 2018

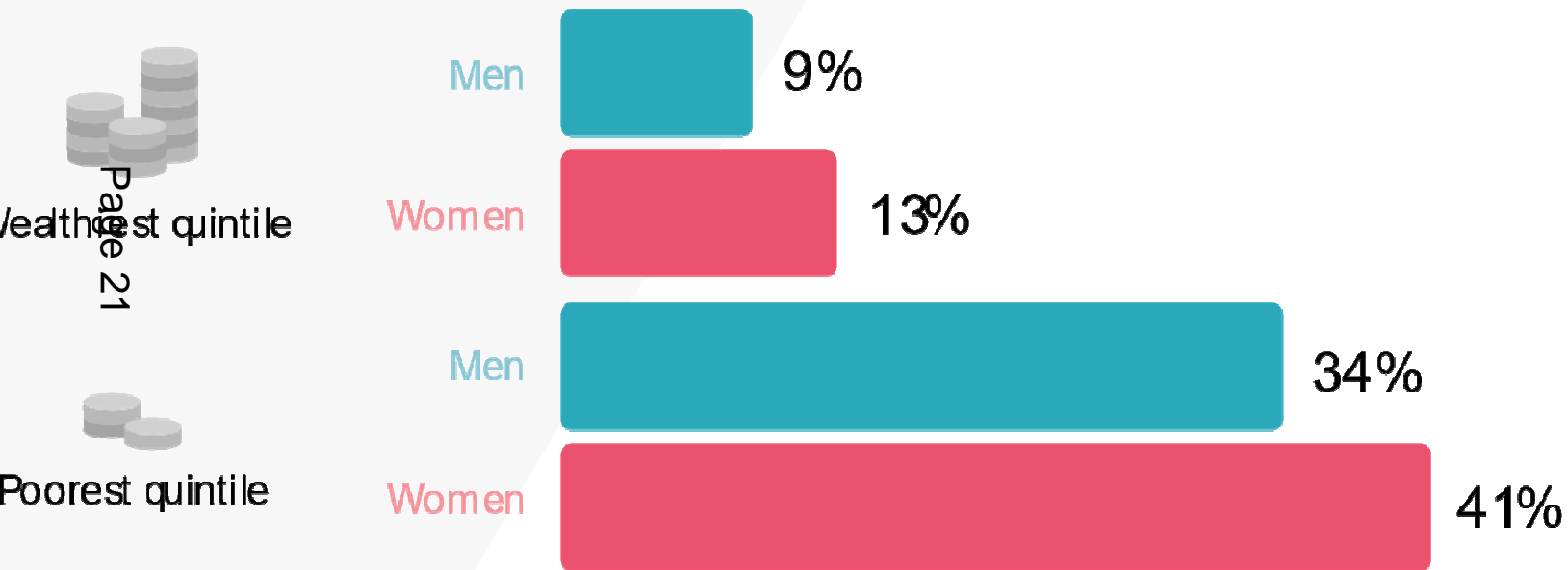
Source: Office of National Statistics, (2019), A01: Summary of labour market statistics, October-December 2018 based.

Health

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Proportion of people aged 50 and over who experience difficulties performing at least one activity of daily living



Source: J. Abell and N. Amin-Smith et. al (2018), The Dynamics of Ageing: Evidence from the English Longitudinal Study of Ageing, Wave 8: 2002-2016.

Housing

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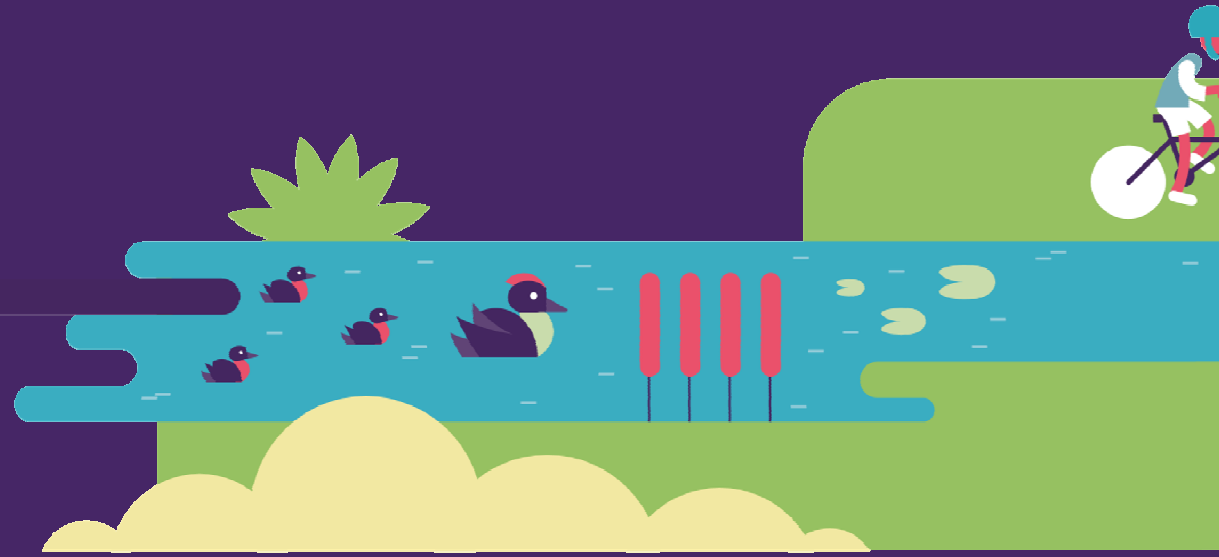


93% of our current homes fail accessibility standards

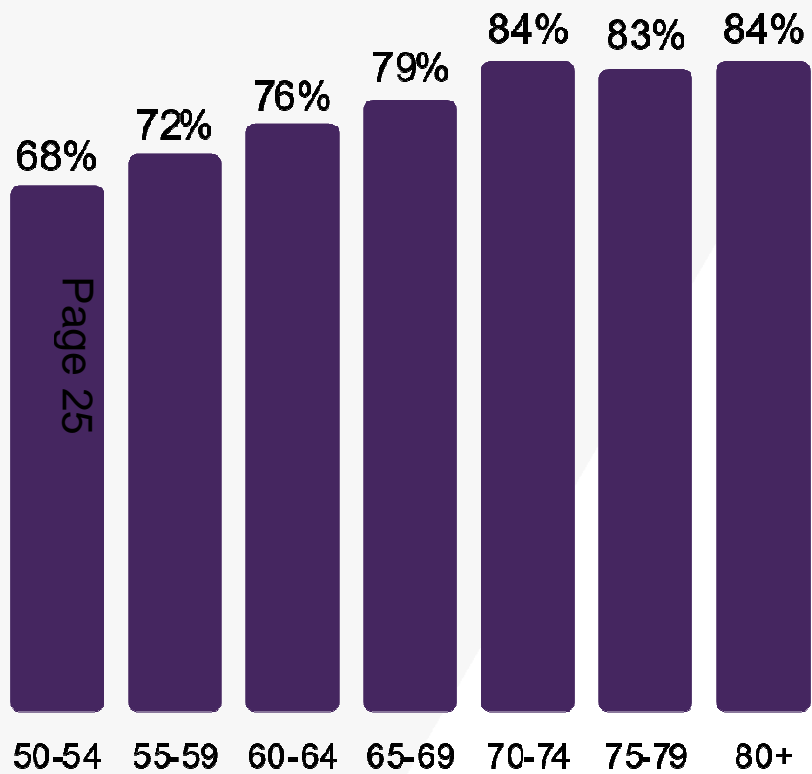


Communities

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People who feel they belong to their neighbourhood



Source: Centre for Ageing Better Analysis, (2018), Understanding Society: The Household Longitudinal Study, Wave 6, 2014-16.





Key Messages:

- **Community activities** promoting strength and balance inclusive of all ages and abilities
- Age friendly **employment support** approaches for over 50s
- Age friendly **planning and design** of our homes, high streets and town centres

Thank you!

Dr. Nayyara Tabassum
Nayyara.tabassum@ageing-
better.org.uk
@NayyaraTabassum

Centre for Ageing Better
Angel Building, Level 1
407 St John Street, London, EC1V 4AB

020 3829 0111
www.ageing-better.org.uk

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Warm & Safe Wiltshire

Joe Pitt

Energy Advisor

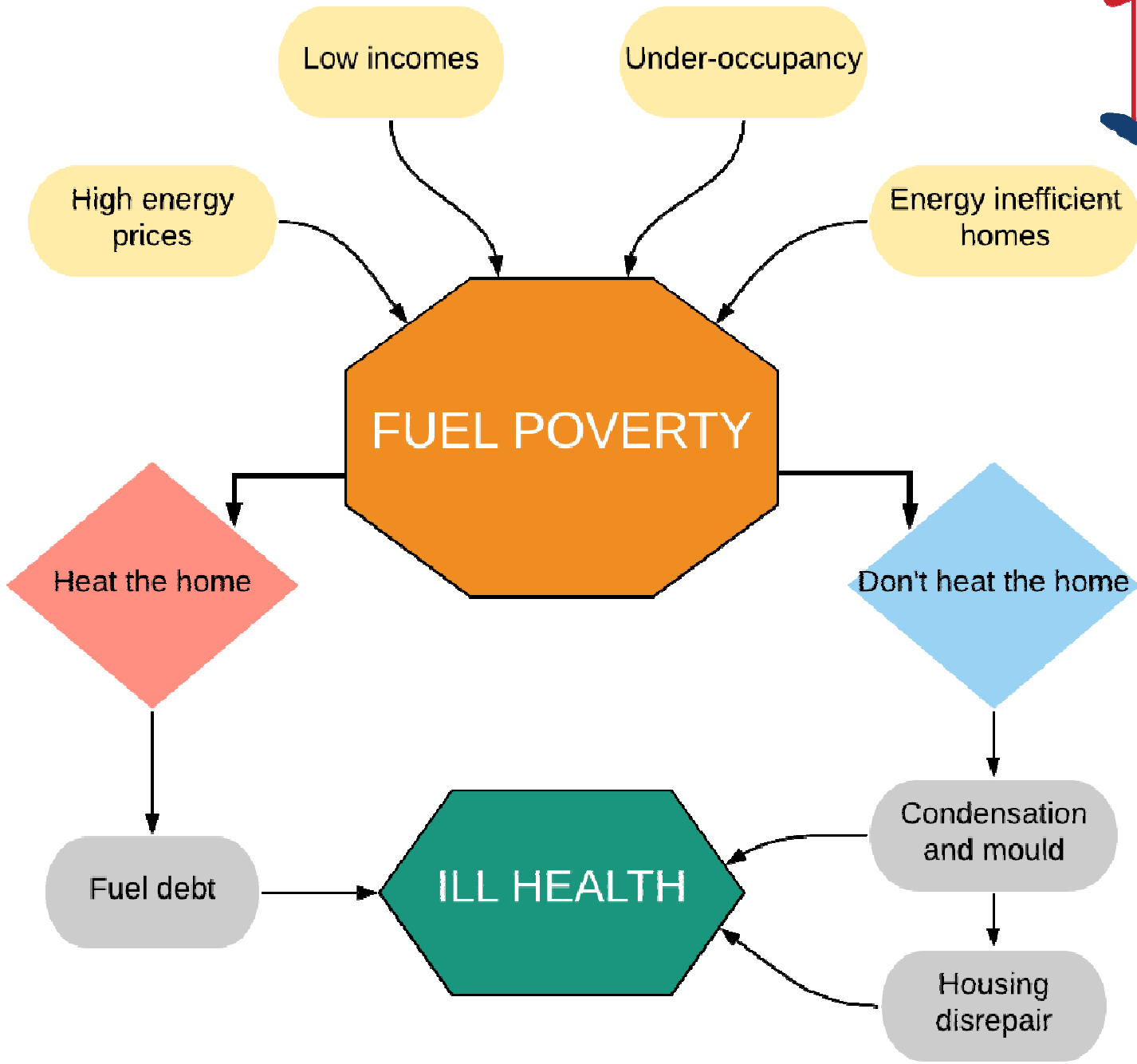


Warm & Safe Wiltshire



- Partnership project with Wiltshire Council
- The aim is to improve energy efficiency of homes across Wiltshire to:
 - Help make homes warmer, cheaper to heat
 - Reduce the risk of ill health & hospital admissions
- Provides free advice to all residents





Heating and heat loss

- Efficient use of heating controls (thermostat, programmer, radiator valves, hot water tank timer/thermostat)
- Understanding Economy 7 tariff and storage heaters
- Draught proofing
- Insulation upgrades and ECO funding



Appliances and electricity use



Energy suppliers and tariff switching



- Understanding billing/meters is an important part of tackling fuel poverty
- Switching from a standard variable tariff to a better value one often saves £200-300 annually
- Warm Home Discount (£140 grant)
- Surviving Winter Fund (available through CSE and Age UK)
- Priority Services Register for powercuts



**The British Gas
energy trust**

What are smart meters?



- New generation of gas and electricity meters
- Two parts: the meter sends readings automatically to the supplier, and the in-home display allows you to monitor energy usage
- Two generations: SMETS1 and SMETS2



Benefits of Smart Meters



- See what you are using and spending in near real-time
- Identify situations where you're using a lot of energy and might want to make changes to reduce it
- No more manual meter readings and estimated bills
- Additional benefits for prepayment (key) customers
- Help create a smart grid - allow the energy system to better predict what electricity the country needs, when and where it needs it



5 Smart meter Myths



- 1 You can't switch supplier.** 2nd generation meters allow uninterrupted switching between suppliers.
- 2 Smart meters can spy on you.** Smart meters can't spy, they can only measure energy use and share the readings with your supplier.
- 3 Renters can't get a smart meter.** If you pay the bills and the meter belongs to your supplier, then you have the right to request a smart meter.
- 4 Not all homes can have smart meters.** Almost all homes can have smart meters and as connectivity improves and the smart meter rollout continues everyone should be able to have one installed by 2020.
- 5 Smart meters are dangerous.** The government watchdog on public health says that smart meters do not pose a risk to health in installation or infrequent radio wave bursts, they emit a lower EMF reading than your mobile phone or microwave.



Referrals



Freephone: 0800 082 2234

Referral link: www.cse.org.uk/referral

Email: warmandsafe@cse.org.uk



Any questions?

Flipchart Notes - Supported Living

Need more facilities that are affordable

Need for “extra care” housing – supported living with communal facilities

Housing integrated into a community

Housing for those in between care – where you can stay with your partner or have some care available

Knowledge where the carers are in case of need

Environmental factors of heating and accessibility

Mixture of housing needed for integration eg bungalows

Need for shared facilities to decrease isolation eg gardens, washing

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Flipchart Notes – Work and Financial Security

Need for flexible working to keep experience and reduce the costs of recruitment.

Work supports health and provides a sense of purpose and valued relationship

Barriers include perception of and prejudice against older workers, losing expertise, burnout, health and caring responsibilities, mental health, lack of IT skills, adaptability to change

HR and line managers should encourage a “midlife MOT” and provide incentives and opportunities to older staff to encourage them to perform better at work

State pension age for women, menopause and hidden problems, women seen as carers

Adult education in later life is a daunting process

Redundancy more difficult for those aged over 50 years – need training and apprenticeships for this age group

Digital exclusion faced in making job applications

Financial security lacking, state pension is taxable

Lack of confidence at getting back in to work

Nobody wants retirement

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Flipchart Notes - Health and Wellbeing

A central resource for signposting people to relevant activities

Better access to primary care and signposting to continued care

Use a variety of media – leaflets, online, newspapers, information points

Encourage online prescription service

Utilise existing networks for social prescribing

Provide a wide variety of accessible activities

Prevention important- promote stop smoking and healthy eating

Encourage builders to build accessible houses fit for older people

Provide a bus stop outside Spa Medical Centre

Pedestrian crossings need painting white

Railing on raised pavement on Bath Road

Bus shelter needed in Lowbourne over the bench

Traffic lights need to “bleep” when pedestrians are crossing road

A place to talk and ask about help with utilities – electric, gas etc.

Dangerous areas – Market Place signage and lack of lights near Melksham House

Trusted helpers to provide home repairs

Bereavement support

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Flipchart Notes - Combatting Social Isolation

Issues:

Lack of confidence

No longer driving

Health issues, particularly mental health

Motivation

Need company of own age group and interest

Lack of support

Finding out who is on their own – need referrals especially if widowed

Feeling “alone” rather than “lonely”

Who to talk to in a crisis?

Scared of being ill and being alone

Need to connect retired people with skills to those with needs: a win-win situation

Don't want groups or activities, just want something simple like a meal out

Motivation is a big issue

Struggle to leave home for health reasons

Blenheim House is looking for people with IT skills to share

Giffords Court residents are organising activities and trips themselves

Get put off by being labelled “old” - but don't feel it!

Priorities for action:

1. Need for a directory of available services and professional contractors who can do small odd-jobs like change a lightbulb at subsidised cost

2. Share and raise profile of professional services available e.g from Richmond Fellowship, Carers Support Wiltshire “Make a Friend, Be a Friend”, and Local Area Co-ordination

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Flipchart Notes – Accessibility and Transport

Limitations of LINK funding, lack of LINK drivers and admin staff

Funding needed to re-introduce “Hopper” bus to Royal United Hospital

Lack of advertising of transport services at reasonable cost

More parking for Blue Badge holders needed

More toilets needed

Bus drivers need to slow down at stops in case passenger cannot see in time to request the bus to stop

Lack of bus shelter/stop at Spa Medical Centre

Zebra crossings need repainting

Lack of awareness regarding services

Shopper bus not open to paying passengers

Public transport limitations

Community bus provides service to clubs, but lack of knowledge and advertising

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Flipchart Notes- End of Life Care

Issues:

Stigma attached to end of life - “waiting for God”

Feelings of immobility

Feel a burden to the family

When one partner dies this can lead to a decline in health and increased isolation for the surviving partner

Media scare stories

Need to talk more about end of life and death in a humorous/creative way

End of life education needed earlier

Emotional trauma of death of loved ones

End of life information is out there but people are not signposted to it well enough eg Power of Attorney

Young people do not plan early enough for their old age

The costs of funeralcare have doubled

Lack of information on burial options, “green funerals” and costs

Some over 50s leave work due to ill health and do not have the financial means to support themselves in later life

More affordable housing for seniors is needed

Lack of signposting and knowledge of care options and affordability

People in care can end up far away from families unless they are self-funded

People are living longer, there are waiting lists for care homes

Visits of health care workers to care home residents are time restricted

Care workers are poorly trained and poorly paid

Should have the option and help to live at home

Priorities for action:

- 1. An “Age Friendly Roadshow” to provide information and financial advice to allow early end of life and estate planning**
- 2. A “Social Tax” of 40p to reduce the social care burden on local authorities - National Insurance ringfenced funds could ensure guaranteed payment for services in later life**
- 3. A national plan for care home building, properly funded, like in Switzerland and Germany**
- 4. A programme of fun and creative education as a way to discuss end of life issues without the stigma**
- 5. Grants available to adapt homes**

Support to draft Melksham’s ‘Age Friendly Action Plan’

Table 1: The Requirement / Specification

<p>The Services:</p> <ul style="list-style-type: none"> • Background: <p>Melksham is a member of the UK Network of Age-Friendly Communities and was the first, and still one of the very few, market towns signed up to a framework for making towns and cities more age-friendly.</p> <p>The Age-Friendly Melksham Steering Group (the Steering Group) has established a collaborative process with Melksham stakeholders to ensure the voices of older people are meaningfully involved in plans to make Melksham a more age-friendly town. It has held consultative meetings and has begun to plan actions across a framework of ‘domains’, including supported living; work and financial security; health and wellbeing; combatting social isolation; accessibility and transport; and end of life care.</p> <p>The goal of making Melksham a more age-friendly town will require this work to be taken to the next level through the production of a 3 year Age-Friendly Action Plan with recommendations for short, medium and long term actions and the identification of resources to ensure the future sustainability and impact of the programme.</p> <p>Key assessments will include the fitness for purpose of current management arrangements; the engagement of stakeholders to build a collaborative multi-agency approach across the public, private and voluntary sectors locally; and the identification of funding opportunities to help resource this programme of work going forward.</p> <ul style="list-style-type: none"> • Objectives: <p>The Steering Group expects this project to comprise of distinct activities towards the production of a 3 year Age-Friendly Melksham Action Plan:</p> <ol style="list-style-type: none"> 1. Research and collation of all consultation outcomes to date, including relevant strategies and associated implementation plans and delivery reports, as relevant to the domains of the Age Friendly framework and the wishes of local stakeholders 	<p>Service Commencement Date: 1st April 2020</p> <p>Service End Date: 30th June 2020</p>
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2. An evaluation of current management arrangements and recommendations to build a collaborative multi-agency approach across the public, private and voluntary sectors locally to take forward this work

3. An investigation of the funding environment and opportunities to resource this programme of work on a sustainable basis

4. Engagement and consultation with stakeholders through events, surveys and other methods, as appropriate, to develop a shared programme of work

5. The presentation of findings to the Steering Group and partners, to include a 3 year Age-Friendly Action Plan with short, medium and long term outcomes together with recommendations for next steps.

- **General Requirement:**

The Steering Group is looking for a consultant/organisation with experience in developing older people's policy and engaging with older people's stakeholder organisations.

- **Budget**

The Steering Group invites bids up to a value of £10,000.

Price:

Fixed price contract – payment schedule to be agreed after commissioning

Table 2: Procurement Timetable

Issue date:	January 2020
Deadline to submit proposal:	February
Contract award:	March
Inception meeting	April

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